

Organizer:



Supporting party:



**綠瓶子承諾**  
GREEN BOTTLE CHARTER

## ABOUT THE CHARTER

The second largest amount of waste in Hong Kong's landfills is surely plastic (based on 2014 data). Due to the lack of recycling outlets, this 2,000-tonne daily plastic waste will remain as it is for hundreds of years, which takes up precious landfill space. Concerns in recent years about substances such as plastic microbeads, plasticizers and bisphenol A (BPA) have grown from waste management to food safety issues. Although we cannot cut plastic out of our lives, we can definitely be more responsible in reducing the use of plastic to protect humans and nature against its threat.

The volume of bottled water consumed each year in Hong Kong totals over 900 million bottled water. Not only is this a waste issue, it has induced huge carbon and water footprints. We can absolutely reduce our dependence on disposable plastic bottled water by bringing our own reusable water bottles to play our role in reducing waste.

The Green Earth invites organizations to sign the Green Bottle Charter by having a corporate policy to ban the purchase and distribution of disposable plastic bottled water. We are aware that various limitations make it difficult for organizations to immediately implement such a policy, therefore we have designed a variety of Green Bottle labeling programmes to facilitate organizations to do their part in reducing plastic waste for a greener environment.

## PURPOSES

- Reduce waste
- Reduce carbon emissions
- Reduce water footprint

## **PARTICIPANTS**

- Government departments/bodies
- Commercial organizations
- Schools/Colleges & Universities/University departments
- NGOs (civil society organizations, professional bodies)

## **WAYS TO GET INVOLVED:**

*Take part in all or some Green Bottle programmes*

### **1. Green Bottle Seminar**

Seminars, conferences, talks and workshops with 10 or more participants may apply each time the event is held and organizers may display “Green Bottle Seminar” logos at the venue.

Organizations holding Green Bottle events commit to:

- ✓ Not buying and distributing disposable bottled water
- ✓ Displaying Green Bottle information at event venue
- ✓ Providing participants with Green Bottle information prior to the event to further publicize the purpose of the activity
- ✓ Submitting photographs or a short video of the event along with a brief written report illustrating the Green Bottle Seminar for The Green Earth’s record
- ✓ Reporting total number of attendees following the conclusion of the event

### **2. Green Bottle Indoor/Outdoor Event**

Carnivals, sports days, competitions and similar events with 30 or more participants may apply and organizers may display “Green Bottle Event” logos at the venue.

Organizations holding Green Bottle events commit to:

- ✓ Not buying and distributing disposable bottled water
- ✓ Displaying Green Bottle information at event venue
- ✓ Providing participants with Green Bottle information prior to the event to further publicize the purpose of the activity
- ✓ Submitting photographs or a short video of the event along with a brief written report illustrating the Green Bottle Event for The Green Earth’s record
- ✓ Reporting total number of attendees following the conclusion of the event

### 3. Green Bottle Workplace

Organizations or groups with 10 or more people may apply and display “Green Bottle Workplace” logos in their workplace.

Organizations and groups commit to the following in their workplace:

- ✓ Not providing disposable bottled water
- ✓ Displaying Green Bottle information in workplace
- ✓ Submitting photographs or a short video of the workplace along with a brief written report that can illustrate the Green Bottle Workplace for The Green Earth’s record
- ✓ Providing the number of staff or members of the organization/group

#### SHOW OF APPRECIATION

- List of participating organisations will be displayed on The Green Earth website
- The Green Earth will hold an annual commendation, whereby organizations with the most active and creative ways of promoting the Green Bottle campaign will be recognized.
- Organizations that achieve all the stated commitments throughout the year will have a chance of becoming the Green Bottle champion
- Participants will be publicly recognized through press conferences and social media

#### SUPPORT (optional)

- Promotional materials (figures and links)
- Water dispensers, dishwashing service (for large events)
- Staff/Student experience workshop:
  - Recycling facility experiential workshop
  - Take your own trash outing

#### INQUIRIES

The Green Earth

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